1994 RACING PROGRAM ADS

PUBLICATION	ISSUE	SPACE	SUBJECT
Phoenix Program	4/1/94	2CPG1	Eyes
Long Beach Program	4/1/94	2CPG1	Eyes
Indianapolis 500 Program	5/29/94	2CPG1	Eyes
Miller Genuine Draft 200 Program	6/5/94	Spread	Eyes
Detroit Grand Prix Program	6/12/94	Spread	Eyes
Budweiser/GI Joe 200 Program	6/26/94	Spread	Eyes
Budweiser Grand Prix of Cleveland Program	7/10/94	Spread	Eyes
Marlboro 500 Program	7/31/94	Spread	Eyes
Mid-Ohio Program	8/14/94	Spread	Eyes
New England 200 Program	8/21/94	Spread	Eyes
Elkhart Lake Texaco/Havoline 200 Program	9/11/94	Spread	Eyes
Bosch Spark Plug Grand Prix Program	9/18/94	Spread	Eyes
JAF Program	5/27/94	Page	Vancouver Victory
USGP Program	October	Spread	Eyes
Night of Champions Program	October	Spread	Eyes

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Source: https://www.industrydocuments.ucsf.edu/docs/qtxm0004

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1994 RACING MISCELLANEOUS ADS

PROGRAM	ISSUE	SPACE	SUBJECT
Men & Machines of Indy Car Racing	1/1/94	Spread	Pit Team Attack
USAC Yearbook	2/1/94	Page	Vancouver Victory
USAC Rulebook	2/1/94	Page	Vancouver Victory
'94 Indy Car Media Guide	2/1/94	Page	Vancouver Victory
Autoweek Indy Fan Guide	3/15/94	BC	Eyes
Racers Guide to the Universe	4/1/94	BC	Eyes
Penske Media Guide	4/1/94	Page	Eyes
South Florida Racing News	October	Page	Pit Burn Out

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